

## PRICING GUIDE

### BASIC SERVICE

*Providing enhanced connectedness and community integration.*

ETS-SP dashboards deliver a personalized view tailored to the needs, skills, and desires of each enrolled transitioning service member, secure data storage, and a range of AI-enabled tools to facilitate the sponsor-service member relationship. Dashboards have been developed for service members, sponsors, and community integration coordinators. All of the dashboards work to accomplish the goal of enhanced community integration for the SM/Veteran.

The ETS- SP Dashboards are meant to ease the transition process, and provide productivity tools. The SM/Veteran’s dashboard is personalized to each individual. It is not a top down, one size fits all solution. It is meant to be specific to the SM/Veteran. Concurrently, the dashboard is a platform that promotes sponsor engagement allowing the sponsor to collaborate with the SM/Veteran to achieve their identified goals. The Community Integration Coordinator is an administrative account that tracks user flow and manages community organizations within a respective region.

#### **Dashboards (\$365/year per enrolled SM/Veteran)**

Provided on a subscription basis and activated upon SM/Veteran enrollment.

#### **Cost Breakdown per dashboard package:**

50 dashboard sets (SM/Veteran, Sponsor, CIC):	\$18,250.00
Admin Support (24/7 Help Desk, Operating Costs):	\$1,750.00
<b>Total:</b>	<b>\$20,000.00</b>

- As SM/Veterans complete the program, any months remaining on their individual subscription are available to a new enrollee under the management of the same CIC.
- Additional dashboards are purchased only when the number of active subscriptions exceeds the number purchased and/or when renewed on an annual basis.
- Graduates of the program have the option to retain access to their personal SM/Veteran dashboard and data vault at a reduced rate (not charged to the State).

## OPTIONAL SERVICES

### Welcome Basket

Linked to the base dashboard and accessible upon program enrollment, the welcome basket allows donors, commercial entities, and individuals to directly support transitioning SM/Veteran’s by providing rebates, reduced rate services, or other incentives. Funds are transferred directly to a SM/Veterans’s digital debit card and secured with blockchain technology for full auditability.

Merchants pay a minimal fee (X%) to utilize the welcome basket and connect with transitioning SM/Veteran's. Profits generated are shared evenly with the respective CIC to offset costs of dashboard subscription fees.

Welcome Basket Development Cost: \$xxxx  
Board Management (if required) \$xxxx/month

### Specialized Boards

Tailored to the needs of individual States and/or CICs and accessible via the dashboards upon enrollment. Deliver community specific information (employment opportunities, available housing, etc.) directly to the transitioning SM/Veteran population upon their enrollment in the program (6-12 months before leaving active military service), providing early access to the Veteran talent pipeline and serving as a venue to attract Veteran talent and inform destination decisions while SM's are still on active duty.

Cost Breakdown per Specialized Board:

(varies based on data complexity)

Specialized Board Design/Development:

\$5,000-\$20,000

Board Management (if required) \$xxxx/month

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### BASIC SERVICE

#### *Dashboard Features*

#### SERVICE MEMBER/VETERAN

*A smart enrollment and intake form processes and categorizes service member information to perform multiple tasks such as auto filling future forms and building the veteran profile. This information feeds the other apps on the dashboard and personalizes the dashboard to the individual.*

**Action Plan:** Task tracker that allows service members to identify goals and key targets.

**Sponsor Profile:** SM/Veteran can get to know their sponsor and have their contact information on hand.

**Chat:** SM/Veterans are able to securely reach out and talk to their sponsor and other Veterans.

**Meetings:** The SM/Veteran can organize, request, and initiate meetings with their sponsors and/or CIC.

**News:** Veteran-centric news feeds compiled from a wide range of sources.

**Community Events:** Community events tailored to the written interests provided by the SM/Veteran.

**Helpful Resources:** Series of out links that direct the SM/Veteran to Federal and State benefit programs.

**Data Vault:** A fully-secured blockchain-protected file storage system that stores sensitive data for Veterans such as medical records, resumes, and other material that the Veteran can toggle consent for as they see fit.

#### SPONSOR

**Action Plan:** Sponsors are able to collaborate to assist SM/Veterans to identify goals and key targets .

**Sponsor Profile:** Quick access point to give sponsors quick contact information for their SM/Veteran.

**Chat:** Sponsors can securely interact with their SM/Veteran, other sponsors and their CIC.

**Meetings:** Sponsors can organize, request, and initiate meetings with their SM/V and CIC.

**Notes:** Allows for sponsors to keep track of SM/Veteran progress and log important events.

**Training:** ETS-SP provided portal for sponsors to access training.

**Community Events:** Tailored to the written interests provided by the SM/Veteran or sponsor.

**ETS-SP News Feed:** Directly sourced from ETS-SP social media to keep the sponsor updated on developments.

**Referrals:** Sponsors are able to request direct assistance from the CIC or ETS-SP National.

**Data Vault:** A fully-secured blockchain-protected file storage system that stores sensitive data. SM/Veterans are able to provide consent and share important files with their sponsors.

#### COMMUNITY INTEGRATION COORDINATOR

**Regional Metrics:** An at a glance look at the number of new service members and sponsors added to a CIC's network.

**Service Member Network:** Shows all currently paired service members and sponsors. This list can be expanded to see more information on the paired service members, notes and status in the ETS process.

**Sponsor Network:** Shows all current sponsor roster including status indication, important dates, and notes.

**Referrals:** CIC's can receive, track and follow up on requests for assistance. These requests can be sent to existing community referral networks if in place.

**Data Vault:** A fully-secured blockchain-protected file storage system that stores sensitive data. SM/Veterans are able to provide consent and share important files with the CIC.

**Also Included:** All CIC dashboards include the Chat, Meetings, Community Events and ETS-SP News Feed functions.